

## WORCESTERSHIRE LOCAL AREA AGREEMENT 2008-11 DELIVERY PLAN

<b>Prepared by</b>	Kate Ray, Programme Lead for Alcohol, Worcestershire Drug and Alcohol Action Team (DAAT)	<b>Revision Date</b>	April 2010
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### SUMMARY

Theme	Priority	Theme Group	Management Group Lead	Partners	Cross-Cutting Theme
Communities that are safe and feel safe	To reduce the harm caused by illegal drugs and alcohol	Safer Communities Board	Paul Bates, Worcestershire Primary Care Trust	PCT, Worcestershire County Council, Worcestershire DAAT	Community engagement

Indicator	Description	Purpose	Indicator Lead
NI39	Rate of Hospital Admissions per 100,000 for Alcohol Related Harm	<p>Annual healthcare costs related to alcohol misuse add up to £1.7 billion per year. The bulk of these costs are borne by the NHS. Alcohol-related illness or injury accounts for nearly a million hospital admissions per year and they are increasing.</p> <p>Between 2002/03 and 2007/08, Worcestershire experienced a significant increase in the rate of alcohol-related hospital admissions (103%), which was the fourth highest in the West Midlands region.</p> <p>The target is to reduce the trend in the increase of alcohol related hospital admissions.</p>	Kate Ray, Worcestershire DAAT

Baseline	2008/09 Target	2009/10 Target	2010/11 Target	Target
1423 per 100,000 population (2007/08)	1518	1605	1652	Designated

## CONSIDERATIONS

	LAA Priority	Theme Group	Arrangement for managing dependency
<p><b>Is this priority dependant on any other LAA priorities?</b></p>	<p>NI121</p>	<p>Health &amp; Well Being</p>	<p>If the level of alcohol consumed by older people is reduced, then they may be less likely to suffer from circulatory diseases and therefore less likely to be admitted to hospital.</p> <p>Kate Ray sits on the Health &amp; Well Being Group and will contribute to the delivery of both NI39 and NI121.</p>

<p><b>Have equality and diversity considerations been made?</b></p>	<p>Adult and Community Services have robust equality and diversity policies for commissioning and providing activity.</p>
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	Risk	Current Impact	Current Likelihood	How managed
<p><b>What are the significant risks associated with this priority?</b></p>	<p>The funding for a large range of current alcohol interventions runs out in March 2011 meaning that further funding will need to be found from alternative sources</p>	<p>Medium</p>	<p>High</p>	<p>Work to source further funding streams needs to start as soon as possible.</p> <p>Impact of current interventions needs to be evidenced thoroughly to present a case for obtaining further funding.</p>
	<p>A number of the interventions in the plan will not show any impact for a number of years which means that the number of admissions may not reduce in the next 2 years (the life of the current LAA).</p>	<p>Low</p>	<p>High</p>	<p>Regular monitoring; indication of long-term interventions.</p>

	<b>Policy, plan or strategy</b>	<b>Responsible Theme Group or organisation</b>	<b>Arrangement for managing dependency</b>
<b>Is this priority delivered through or dependant on any other policy, plan or strategy?</b>	Worcestershire's Substance Misuse Strategy 2008-11	Worcestershire DAAT Board	The Worcestershire DAAT Partnership Manager sits on the Safer Communities Board as well as the DAAT Board and will be responsible for reporting back on delivery.
	Worcestershire Alcohol Plan 2009-11	Worcestershire Strategic Alcohol Group	The Worcestershire DAAT Partnership Manager sits on the Safer Communities Board as well as the Strategic Alcohol Group and will be responsible for reporting back on delivery.

<b>What arrangements are in place for managing performance of this priority?</b>	<p>The Worcestershire Strategic Alcohol Group is responsible for monitoring the delivery of the Worcestershire Alcohol Plan. The actions in this plan are replicated in the NI39 Delivery Plan; therefore this group will have a role in monitoring the delivery of NI39 as well. However, the PCT will provide all performance data for this indicator and it will be formally monitored by the Safer Communities Board.</p>
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## ACTIVITY PLAN

Action	Who	Milestones / Success Measure	When	Resource Implications	Commentary
Develop universal information about sensible drinking and ensure it is widely available and accessible to all partners	PCT / DAAT	<ul style="list-style-type: none"> <li>• Campaigns implemented;</li> <li>• Guidance disseminated;</li> <li>• Training delivered.</li> </ul>	Ongoing		Public Health Campaign on Alcohol implemented in Feb 2009
Interrogate existing data on alcohol related hospital admissions in the elderly to get a clearer understanding of the issues and design interventions accordingly.	PCT/DAAT	<ul style="list-style-type: none"> <li>• Data interrogated</li> <li>• Interventions designed and implemented</li> <li>• Reduction in AR Hospital admissions.</li> </ul>	December 2009	Not yet known	Further investigation into data currently taking place.
Expand the Alcohol Liaison Nurse post	DAAT	<ul style="list-style-type: none"> <li>• Post recruited</li> </ul>	September 2009		Service expanded by April 2009
Review alcohol services in Worcestershire	DAAT	<ul style="list-style-type: none"> <li>• Review completed</li> </ul>	June 2009	£15,000 (already sourced)	Review expected to be completed by June 2009
Ensure Brief Interventions training is provided for all health, social care, housing, education and criminal justice professionals	DAAT	<ul style="list-style-type: none"> <li>• Number of agencies trained</li> <li>• Number of professionals trained</li> </ul>	Ongoing	£16,500 per year (already sourced)	Ongoing – BI trainer continues to train frontline professionals in Worcs
Facilitate depersonalised information sharing on A & E assault patients	DAAT / CDRPs	<ul style="list-style-type: none"> <li>• Database implemented</li> </ul>	Dec 2009	Approx £2,000 for database	Meeting set up with A&E consultants to take this forward.

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Ensure service users are involved in the service planning process.	DAAT	<ul style="list-style-type: none"> <li>• Service user involvement</li> </ul>	Ongoing		Service user now attending Alcohol Liaison Forum
Scope the potential for introducing Lifestyle Screening in the workplace (with questions on alcohol) and introducing alcohol awareness sessions in the workplace.	PCT	<ul style="list-style-type: none"> <li>• Alcohol question included in screening tool;</li> <li>• Alcohol Awareness sessions run</li> </ul>	2010/11		
Look in detail at alcohol-related call outs and indentify whether interventions from other agencies could save ambulance time and reduce repeat calls.	DAAT / CDRP / PCT/ Ambulance Service	<ul style="list-style-type: none"> <li>• Data analysed</li> </ul>	March 2010		
Set up "The Safe Place" in Worcester (alcohol field centre)	PCT	<ul style="list-style-type: none"> <li>• Project set up;</li> <li>• No of people supported;</li> </ul>	December 2009	£10,00 per year (already sourced)	This project is still in initiation phase
Recruit a Policy & Development officer to work with Housing providers to provide housing and support for substance misusers	DAAT	<ul style="list-style-type: none"> <li>• Post recruited</li> </ul>	September 2009	£35,000 per year (already sourced)	DAAT are about to recruit to this post

Action	Who	Milestones / Success Measure	When	Resource Implications	Commentary
Improve the regulation and management of the Night Time Economy to reduce alcohol related harm	Police CDRP Licensing	<ul style="list-style-type: none"> <li>• Effective Pubwatch schemes established;</li> <li>• Training scheme developed;</li> <li>• Multi agency approaches to tackle problematic premises adopted;</li> </ul>	Ongoing		
Establish a joint programme with Trading Standards for targeting under-age alcohol sales	Trading Standards / DAAT / Children's Services	<ul style="list-style-type: none"> <li>• No of traders tested for underage alcohol sales.</li> <li>• No of traders being cautioned or convicted for under-age sales</li> </ul>	Sept 2009		Key agencies currently devising a programme of joint targeted working between Trading Standards Enforcement Officer and Asserted Outreach workers
Tackle alcohol-related domestic abuse	DAAT / Domestic Abuse Team	<ul style="list-style-type: none"> <li>• Data sharing system developed;</li> <li>• Protocols for screening clients of alcohol services agreed;</li> <li>• Training implemented</li> </ul>	March 2010		

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Further develop programmes of targeted substance misuse education to vulnerable and hard to reach young people	DAAT / SPACE / Turning Point	<ul style="list-style-type: none"> <li>Number of sessions delivered</li> </ul>	Ongoing		
Ensure that schools are supported in delivering effective alcohol education	Children's Services / DAAT	<ul style="list-style-type: none"> <li>Children &amp; YP Alcohol Guidance launched disseminated</li> </ul>	September 2009		
Develop a training programme designed to give frontline workers skills in talking to young people about alcohol	DAAT	<ul style="list-style-type: none"> <li>Training programme developed</li> <li>Number of people trained</li> </ul>	March 2010		
Recruit a team of targeted substance misuse youth workers	DAAT WCC (Children's Services)	<ul style="list-style-type: none"> <li>Post recruited</li> </ul>	June 2009		<ul style="list-style-type: none"> <li>Posts have been advertised</li> </ul>
Implement the "Straightline" approach to develop clear pathways of support for all YP repeatedly found intoxicated,	DAAT	<ul style="list-style-type: none"> <li>Programme developed</li> </ul>	December 2009		<ul style="list-style-type: none"> <li>Initial meetings held;</li> </ul>
Launch the Substance Misuse screening tool for YP and ensure it is embedded and used by agencies	DAAT / PCT/ WCC	<ul style="list-style-type: none"> <li>Screening Tool launched;</li> <li>Agencies trained on use of tool</li> </ul>	December 2009		<ul style="list-style-type: none"> <li></li> </ul>

Action	Who	Milestones / Success Measure	When	Resource Implications	Commentary
Ensure equity and equality of access to alcohol services across the county	DAAT	<ul style="list-style-type: none"> <li>• Increase in referrals</li> <li>• 85% of clients receiving treatment with 3 weeks</li> </ul>	Ongoing		<ul style="list-style-type: none"> <li>• Currently large and growing waiting list for WCAT due to staff shortages – this is being addressed.</li> <li>• Recent Alcohol Needs Assessment has revealed areas of weakness within Alcohol Service</li> </ul>
Ensure housing and housing related support is provided for alcohol users at all stages of their journey	DAAT / Supporting People	<ul style="list-style-type: none"> <li>• Increase in the no. of units provided for alcohol misusers</li> </ul>	Ongoing		<ul style="list-style-type: none"> <li>• Good practice visits currently taking place to look at hostels where drinking is allowed in a controlled way.</li> </ul>